RECORD OF REQUEST FOR BROADCAST TIME BY OR ON BEHALF OF CANDIDATE FOR PUBLIC OFFICE

INSTRUCTIONS: This form must be completed as to all requests, both oral and written, for broadcast time to be used by or on behalf of a candidate for public office, as required by FCC rule. The FCC rule states: "Every licensee shall keep and permit public inspection of a complete record of all requests for broadcast time made by or on behalf of candidates for public office, together with an appropriate notation showing the disposition made by the licensee of such requests, and charges made, if any, if request is granted. Such records shall be retained for a period of two years."

(1)	Date	of	request:	10/31/	12
-----	------	----	----------	--------	----

- (2) Name of candidate: Pete Hoekstra
- (3) Office for which candidate is running: US Senate
- (4) Political party: Republican
- (5) Name of person using time if other than candidate: n/a
- (6) Request made by candidate: Yes: x No: (Check one)
- (7) Request made on behalf of candidate by: Brabendercox LLC
- (8) Request made: <u>In writing: x In person:</u> <u>By phone:</u> (Check one. If in writing, attach and retain.)
- (9) **Disposition of request:** Granted: x Not granted: (Check one. If not granted, state reason or reasons in space below. If denied in writing, attach and retain.)
- (10) Were any payments received? Yes: x No: (Check one. If "yes", state amount in space below):

GROSS: \$9250

NET: \$7862.50

WXMI

10/31/12

STATION

DATE

Shelly Bohr, National Sales Manager SIGNATURE OF PERSON RECEIVING

REQUEST ON BEHALF OF STATION

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

	AL CANDIDAT		STATE/LOCAL CANDIDATE					
To Ava Window	II Themselves , Federal Can	of The Lowe didates Mus	est Unit Char t Sign The Co	ge During a F ertification Or	Political n Page 3			
Station and	Location:			Date : 10 <i>β</i> //2	012			
I, BRABENDE	RCOX LLC							
being/on behalf	of: PETEHOEKS	STRA			, a legally			
	ate of the REPUE				political			
party for the offi	ce of: US SENA	TE						
election to be he	eld on: NOVEMB	ER62012						
Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks			
70/31- 11/4								
Total Char	ges:	9925	\mathcal{L}					

For programming that, in whole national importance," list the ma	or in part, "communicates a message relating to atters below:	any political matter of
		,
I represent that the payment for	r the above described broadcast time has been fur	mished by:
HOEKSTRAFORUSSEN	ATE	
and you are authorized to announce of the longer and you are authorized to announce of the longer and you are authorized to announce of the longer and you are authorized to announce of the longer and you are authorized to announce of the longer and you are authorized to announce of the longer and you are authorized to announce of the longer and you are authorized to announce of the longer and you are authorized to announce of the longer and you are authorized to announce of the longer and you are authorized to announce of the longer and you are authorized to announce of the longer and you are authorized to announce of the longer and you are authorized to announce of the longer and you are authorized to announce of the longer and you are authorized to announce of the longer and you are authorized to announce of the longer and you are also an are also are also an are also are also are also an are also an are also are also an are also are also an are also	unce the time as paid for by such person or entity ntity is either a legally qualified candidate or an a legally qualified candidate.	authorized
The name of the treasurer of the	e candidate's authorized committee is:	
KEVIN CLARK	1: including our	licable classes and rates:
and discount, promotional and	e its political advertising policies, including: apport other sales practices (not applicable to federal ca	
THIS STATION DOES NOT OF RACE OR ETHNICITY	I DISCRIMINATE OR PERMIT DISCRIMIN. IN THE PLACEMENT OF ADVERTISING.	ATION ON THE BASIS
To Be Signed E	By Candidate or Authorized Co	mmittee
10/08/2012	Liz Brabender Kundu	
Date	Signature	
To Be Sig	gned By Station Representativ	/e
Accepted	Accepted in Part	Rejected
Signature	Printed Name	Title

Copyright ©2011 by the National Association of Broadcasters. May Not Be Copied, Reproduced or Further Distributed.

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

(RABENDERCOXLLC of federal candidate or au broadcast (in whole or in p	nthorized committee) hereby certo part) pursuant to this agreement:	ify that the programming				
	does	☐ does not	·				
refer progr	to an opposing candidate (amming that does refer to	check applicable box). I further an opposing candidate:	certify that for the				
(chec	k applicable box)						
	the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.						
V	- loogly identifiable photograph or similar						
	Liz Brabender signatu	r Kundu re of candidate or authorized committ	tee				
1 17	BRABENDERKUNDU		10/08/2012				
		d name	date				

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

<u> </u>	그는 일일, 눈은 얼마 그렇게 살아가 올라왔다면 중한 사람이라면 하는 사람이 있는 사람들이 되었다. 살아 사람이 뭐 된다.	
· _	요즘 경쟁 교통원들은 경인 기술 교육의 발표하였다. [2012년 2012년 - 1012년 - 1012년 - 1212년 - 12	
	Fotal Charges:	
. :	교육회사 선택들은 경찰 전에 가는 경찰 환경을 가는 사람이 고급하는 사람들이 되는 사람들이 되는 것이 있다. 그 바람이	1.17.8.3.8
	·福尔·蒙尔·比赛·勒特··································	

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

tation and	Da	Date:			
hereby reque	st station time conce	erning the follo	owing issue:		
•					-
Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	· · · · · · · · · · · · · · · · · · ·				
			**	4	
Total Char	aes:				
his broadcast t	time will be used by		<u>-</u>		
Does the p	programming (elating to any	in whole political	or in part) matter of 1	communicat national imp	e "a ortance?"
_	☐ Yes			☑ No	

the the name of	municates a message relating to any political of the legally qualified candidate(s) the prograte date(s) of the election(s) (if applicable):	matter of national amming refers to, the
importance," attach Agreed		
I represent that the payment	for the above described broadcast time has l	been furnished by:
furnishing the payment, it of	nounce the time as paid for by such person of ther than an individual person, is:	
a corporation; a c	ommittee; \square an association; \square or other	r unincorporated group.
agents of the entity are name	lresses of the chief executive officers, directored below (may be attached separately):	
THIS STATION DOES NOT	I DISCRIMINATE OR PERMIT DISCRIMING THE PLACEMENT OF ADVERTISING	MINATION ON THE BASIS G.
I agree to indemnify and hold reasonable attorney's fees, that	harmless the station for any damages or liab t may ensue from the broadcast of the above- ove-stated broadcast(s), I also agree to pre Il be delivered to the station at least	ility, including -requested
	SIGNED BY ISSUE ADVERTI	SER
Date	Signature Con	tact Phone Number
TO BE SI	GNED BY STATION REPRES	ENTATIVE
☐ Accepted	Accepted in Part	Rejected
Signature	Printed Name	Title
Consider @ 2011 by the National Asso	ociation of Broadcasters. May Not Be Copied, Reproduced, or Fu	rther Distributed.

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Time of Day, Length Rotation or Package		Days Class		Times per Week	Number of Weeks			
· · · · · · · · · · · · · · · · · · ·								
٠								

ċ	26	AC - no	11.5	/	1 Q.5	1.00	1. 1. 1.
			. T	\sim L	~ .	00	
	- 10	па	1	LH	аı	ge	. C.
			700				CONTRACTOR
			·	* ^~ C		1 4 4 4 4	

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.

00:15:00

06400284

Page 1 of 2

CAND

ORDER

Flight Dates 10/31/12-11/06/12

Order Sep

Product

402896 Contract / Revision

> 10/30/12 10/30/12

Advertiser Hoekstra/Rep/Senate/MI

Brabender Cox Mihalke Agency

Buying Contact

1218 Grandview Ave 1st Floor

Original Date / Revision

Pittsburgh, PA 15211

Alt Order # HOEKSTRA FOR US SENATE

Billing Type Cash 15% Agency Com

Order Type **GENERAL Billing Contact** EOM/EOC Billing Cycle

Billing Calendar BROADCAST 1218 Grandview Ave

1st Floor Demographic A25-54 Pittsburgh, PA 15211

AGY POL **Rev Codes**

Estimate #

Product Codes PL4 Sales Office TPHL Priority 02 Sales Region National

Advertiser Ref Agency Ref

Primary Account Executive

Nick Welte

Totals

Start Date **End Date** Order% Account Executive 100% Nick Welte

Order Share 100% Market Value 9250

Competing Station	% of Order	Amount
2WOOD	%	0
3WZZM	%	0
4WWMT	%	0
5WOTV	%	0
6WXSP	%	0
7WZPX	%	0
8CABL	%	0
9UNKW	%	0

Billing Plan **Order Totals** Net Amount Gross Amount Rating Start Date End Date # Spots Net Amount Gross Amount # of Spots Month \$7,862.50 \$9,250.00 18 0.00 10/29/12 11/02/12 \$9,250.00 \$7,862.50 November 2012 18 \$9,250.00 0.00 \$7,862.50 18

												Tota	<u>ls</u>
Ln (Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
N 1	17	11/01/12	2 11/02/12	M-F 5a-9a News Th-F 6a-7a News	СМ	6a-7a (6:00 AM-7	TF :00 AM)	:30	2	\$200.0002	0.00 NM	2	\$400.00
We	<u>Sta</u> ek: 10/2	rt <u>Date</u> 29/12	End Date 11/04/12	Weekdays TF	Spots/Week 2	<u>Rate</u> \$200.00	Rating 0.00						
N 2	17	11/01/12	11/02/12	M-F 5a-9a News Th-F 7a-8a News	CM	7a-8a (7:00 AM-8	TF ::00 AM)	:30	2	\$200.0002	0.00 NM	2	\$400.00
We <u>Spot</u> 1	ek: 10/: <u>Ch</u>	Date Rar		Weekdays TF escription I-F 5a-9a News	Spots/Week 2 Star 7a-8	\$200.00 t/End Time	Rating 0.00 <u>W</u> (7:00 AM-8:00 A-	<u>/eekdays</u> ThF			Rtg Type 0.00 NM		
N 3	17	10/31/12	2 11/02/12	M-F 5a-9a News W-F 8a-9a News	CM	8a-9a (8:00 AM-9	WTF 1:00 AM)	:30	3	\$200.0002	0.00 NM	3	\$600.00
We	<u>Sta</u> ek: 10/	<u>rt Date</u> 29/12	End Date 11/04/12	<u>Weekdays</u> WTF	Spots/Week 3	<u>Rate</u> \$200.00	Rating 0.00						

Print Date: 10/31/12 Page 2 of 2

FOX

Contract / Revision

402896

Flight Dates 10/31/12-11/06/12

Hiatus Dates

Original Date / Revision 10/30/12/ 10/30/12

Order Sep 00:15:00

Advertiser Hoekstra/Rep/Senate/MI Product HOEKSTRA FOR US SENATEstimate #

											To	tals
Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots Rate Pri	Rtg Type	Spots	Amount
N 4	17	10/31/1	2 11/02/12	M-F Fox 17 New W-F Fox 17 New		5p-6p	WTF	:30	3 \$200.0002	0.00 NM	3	\$600.00
We	<u>Sta</u> eek: 10/	<u>rt Date</u> /29/12	End Date 11/04/12	<u>Weekdays</u> wTF	Spots/Week 3	<u>Rate</u> \$200.00	Rating 0.00					
N 5	17	10/31/1	2 11/02/12	M-F 730p-8p W-F 730p-8p	СМ	730p-8p	WTF	:30	3 \$700.0002	0.00 NM	3	\$2,100.00
We	<u>Sta</u> eek: 10/	rt <u>Date</u> /29/12	End Date 11/04/12	<u>Weekdays</u> WTF	Spots/Week 3	<u>Rate</u> \$700.00	Rating 0.00					
N 6	17	11/01/1	2 11/01/12	M-F Fox 17 New Th Fox 17 News	•	10p-11p	T	:30	1 \$1,500.00 02	0.00 NM	1	\$1,500.00
We	<u>Sta</u> eek: 10/	rt Date /29/12	End Date 11/04/12	<u>Weekdays</u> T	Spots/Week 1	<u>Rate</u> \$1,500.00	Rating 0.00					
N 7	17	11/01/1	2 11/01/12	M-F Fox 17 News		6p-7p	T	:30	1 \$300.00 02	0.00 NM	1	\$300.00
We	<u>Sta</u> eek: 10/	<u>rt Date</u> /29/12	End Date 11/04/12	Weekdays T	Spots/Week 1	<u>Rate</u> \$300.00	Rating 0.00					
N 8	ì7	11/01/1	2 11/01/12	X Factor Thu X Factor Thu	CM	758p-9p	T~ ~~	:30	1 \$1,200.0002	0.00 NM	1	\$1,200.00
We	<u>Sta</u> ek: 10/	rt <u>Date</u> /29/12	End Date 11/04/12	<u>Weekdays</u> T	Spots/Week 1	<u>Rate</u> \$1,200.00	Rating 0.00					
N 9	17	11/02/1	2 11/02/12	Fri Prime A Fri Prime 758p-9	CM Pp	758p-9p	F	:30	1 \$650.00 02	0.00 NM	1	\$650.00
We	<u>Sta</u> eek: 10/	rt Date /29/12	End Date 11/04/12	Weekdays F	Spots/Week 1	<u>Rate</u> \$650,00	Rating 0.00	<u></u>				
N 10	17	11/02/1	2 11/02/12	M-F Fox 17 News		10p-1030p (10:00 PM-	F 10:30 PM)	:30	1 \$1,500.00 02	0.00 NM	1	\$1,500.00
We	<u>Sta</u> eek: 10/	<u>rt Date</u> /29/12	End Date 11/04/12	Weekdays F	Spots/Week 1	<u>Rate</u> \$1,500.00	Rating 0.00					
			· · · · · · · · · · · · · · · · · · ·							Totals	18	\$9,250.00

REP: TEL# 610-225-4100 CREDIT ADVISORY: AGEN

* * *

*** UNAPPROVED REV #1 HEADLINE# 6400284

REP

FAX# 610-225-1191 HARRIS REPORT FROM REP AGENCY CREDIT RISK !!! ORDER WORKSHEET

OCT30/12 14.4 *** WXMI-TV **

CHANGES

14.4 # DATE OCT30/12 SALESMAN REGIONAL NICK WELTE BRABENDER LOCAL **H. JJO** LIZ PH-CLASS: NATL. BUYER NAME PRSN SALES REP.# COMMENTS: (LINE, ORDER, INVOICE) CO-OP BILLING NEEDED FLOOR 187 ADV. NAME POLI/P HOEKSTRA/R/SEN/MI AVENUE COX MIHALKE 15211 CONTRACT # 6400284 P.A GRANDVIEW WK-1 PITTSBURGH, AGY. NAME BRABENDER NOV6/12 用ST# 1218 STATE TAX 4 SENATE FLIGHT DATES OCT31/12 HOEKSTRA CITY TAX ORDER # PRDCT # ADV # AGX

(+4400) 8-11 4 1 ADD TO SKED LINES RVSD TOTAL \$9250 PLS CNF THANKS ON LINE CXL LINE FR JARED ADDED 1X TO TOM

**REVISION

REP:

***** THIS IS A CASH IN ADVANCE SCHEDULE **** CON CM

:LINE#:REP :CD: TIME PERIOD : :LINE#: :	: LGTH : SEC	RATE	: START : DATE	: END : DATE	:SPTS: WEEK : /WK: INVT	WEEK : DAYS INVT :	TOT:
1 N 600A-700A	30	\$200.00	11/1	11/2	Ø	TH-F	73
PROGRAM : NEWS RA35+ : 1.0 CON COM1: 1X MAX/DAY							
2 N 700A-800A	30	\$200.00	10/31	1/17	Ŋ	W-TH	Ŋ
PROGRAM: NEWS RA35+ : 1.4 CON COM1: 1X MAX/DAY.							

FAX# 610-225-1191 REP: TEL# 610-225-4100 CREDIT ADVISORY: AGENCY CREDIT RISK 111 ORDER WORKSHEET HARRIS REPORT FROM REP

REP HEADLINE# 6400284 *** UNAPPROVED REV #1 ***

OCT30/12 14.4 *** WXMI-TV **

:LINE#:REP :CD: TIME PERIOD : I	LGTH : SEC	RATE	START DATE	: END : DATE	SPTS: W: I)	WEEK : INVT :	DAYS	:TOTL:
3 N 800A-900A	30	\$200.00	10/31	11/2	m	W F		М
PROGRAM : NEWS RA35+ : 1.0 CON COM1: 1X MAX/DAY		,						
4 * 500P-600P	30	\$200.00	10/31	11/2	м	W - F		m
PROGRAM: NEWS RA35+: 0.8 ORD COM1: 1X ADDED CON COM1: 1X MAX/DAY								
5 * 730P-800P	30	\$700.00	10/31	11/2	m	W·F		М
PROGRAM: 2.5 MEN RA35+: 2.5 ORD COM1: 1X ADDED CON COM1: 1X MAX/DAY							·	
6 N 1000P-1030P	30	\$1,500.00	11/1	11/1	г.	THO		н
PROGRAM : NEWS RA35+ : 4.7							ě	
7 * 500A-600A	0 %	\$150.00	10/31	11/2	0	W - F		0
PROGRAM : NEWS ORD COM1: SPOT CXL								
8 A 600P-700P	0 %	\$300.00	11/1	11/1	ч	THU		н
PROGRAM : NEWS ORD COM1: ADD TO SCHEDULE				∢				
9 A 1030P-1100P	O &	\$1,500.00	11/2	11/2	Н	FRI		Н
PROGRAM : NEWS ORD COM1: ADD TO SCHEDULE								
10 A 800P-900P	30	\$1,200.00	11/1	11/1	ਜ	THU		н
PROGRAM : X FACTOR ORD COM1: ADD TO SCHEDULE								

REP: TEL# 610-225-4100

*** UNAPPROVED REV #1 ***

HEADLINE# 6400284

REP

FAX# 610-225-1191 AGENCY CREDIT ADVISORY: ORDER WORKSHEET

OCT30/12 14.4 *** WXMI-TV ** **CHANGES** CREDIT RISK !!! HARRIS REPORT FROM REP

: TOTL: :SPTS: DAYS FRH •• :SPTS: WEEK LANT /WK: DATE END 11/2 .. START DATE 11/2 ٠. RATE \$650.00 ** S E C .. LGTH 30 TIME PERIOD 800P-900P . CD : 4 :LINE#: 77 :LINE#:REP

\$9,250.00 NOV/12

HELLS KITCHEN ADD TO SCHEDULE

PROGRAM : ORD COM1:

PROGRAM

\$9,250.00

CONTRACT TOTAL TOTAL SPOTS

CABL 0% WXSP 0% WOOD 30% WWMT 35% WZZM 20% WZPX 0% WOIV 2% EWMT 2% WXMI 11% MARKET TOTALS \$44,090

DEMOS- RA35+* SVC- NSI

*-MULTIPLE N-PROGRAM NAME Z-COMMENTS M-MAKEGOOD Y-DAYS L-LENGTH X-LATE DE-DELETE E-EFF DATES T-TIME S-SPOTS PER WEEK C-CANCELLED R-RATE Q-PAID PGM B-BUY TYPE P-CLASS, PLAN, SECT MOD CODE A-ADD

REP HEADLINE# 6400284 *** ORIGINAL REV#0 ***

CREDIT RISK !!! HARRIS REPORT FROM REP AGENCY REP: TEL# 610-225-4100 CREDIT ADVISORY: ORDER WORKSHEET

OCT30/12 11.4 *** WXMI-TV ** FAX# 610-225-1191

11.4 # DATE OCT30/12 SALESMAN REGIONAL WELTE BRABENDER LOCAL NHCK # . 五五〇 LIZ PH-CLASS: NATL. SALES PRSN BUYER NAME 以田野,# ORDER, INVOICE) CO-OP BILLING NEEDED FLOOR (LHNE, 7 S T ADV. NAME POLI/P HOEKSTRA/R/SEN/MI 1218 GRANDVIEW AVENUE, MIHALKE 15211 COMMENTS: # 6400284 PITTSBURGH, PA COX WK - 1CONTRACT BRABENDER NOV6/12 EST# STATE TAX AGY. NAME SENATE FLIGHT DATES OCT31/12 4 HOEKSTRA CITY TAX # ORDER ADV # PRDCT AGX

NEW HOEKSTRA ORDER TOTAL \$4850 PLS CNF THANKS JARED TO TOM F K REP:

***** THIS IS A CASH IN ADVANCE SCHEDULE **** CON CM

:LINE#:REP :CD: TIME PERIOD : LGTH : SEC : .LINE#: :	: LGTH : SEC	: RATE	: START : DATE	: END : DATE	: SPTS: WEEK	K: DAYS T:	: TOTL
1 600A-700A	0 8	\$200.00	11/1	11/2	Ŋ	TH-F	Ŋ
RA35+ : 1.0 CON COM1: 1X MAX/DAY							
2 700A-800A	30	\$200.00	10/31	11/1	71	W-TH	N
RA35+ : 1.4 CON COM1: 1X MAX/DAY							
3 800A-900A	30	\$200.00	10/31	11/2	ก	W - F	M
RA35+ : 1.0 CON COM1: 1X MAX/DAY							
4 500P-600P	3.0	\$200.00	11/1	11/2	Ø	工H-F	. (1
RA35+ : 0.8 CON COM1: 1X MAX/DAY							

REP HEADLINE# 6400284 *** ORIGINAL REV#0 ***

REP: TEL# 610-225-4100
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET
HARRIS REPORT FROM REP

OCT30/12 11.4 *** WXMI-TV **

: LINE#:REP :C	CD: TIME PERIOD	LGTH : SEC :	RATE	: START : DATE	END DATE	SPTS: . /WK:	WEEK : INVT :	DAYS	: TOTL:
ហ	730P-800P	0 8	\$700.00	10/31	11/2	И	W, F		Ŋ
RA35+ :	: 2.5 M1: 1X MAX/DAY								
v	1000P-1030P	30	\$1,500.00	11/1	11/1	Н	THU		П
RA35+	. 4.7								
7	500A-600A	3.0	\$150.00	10/31	11/2	н	W · H		ч
NOV/12 \$4,89	\$4,850.00					C C C C	CONTRACT TOTAL TOTAL SPOTS		\$4,850.00 13

CABL 0% WXSP 0% WOOD 30% WWMT 35% WZZM 20% WZPX 0% WOTV 2% EWMT 2% WXMI 11% MARKET TOTALS \$44,090

SVC- NSI DEMOS- RA35+*